

Sales & Marketing

LEADERSHIP HIRING SPECIALISTS

WHY US?

At Crescendo Global, we assist businesses in identifying the best individuals for each open position. Our team of domain experts is skilled in transforming businesses by highlighting the best talent in the market. With more than a decade of expertise in leadership hiring, we provide end-to-end recruitment services for more than 20 industries. Partner with us to access and onboard the finest talent in the industry.



Diversity Hiring



Global and Passive Candidate Network



Market Intelligence



Multi-Specialist Disciplines



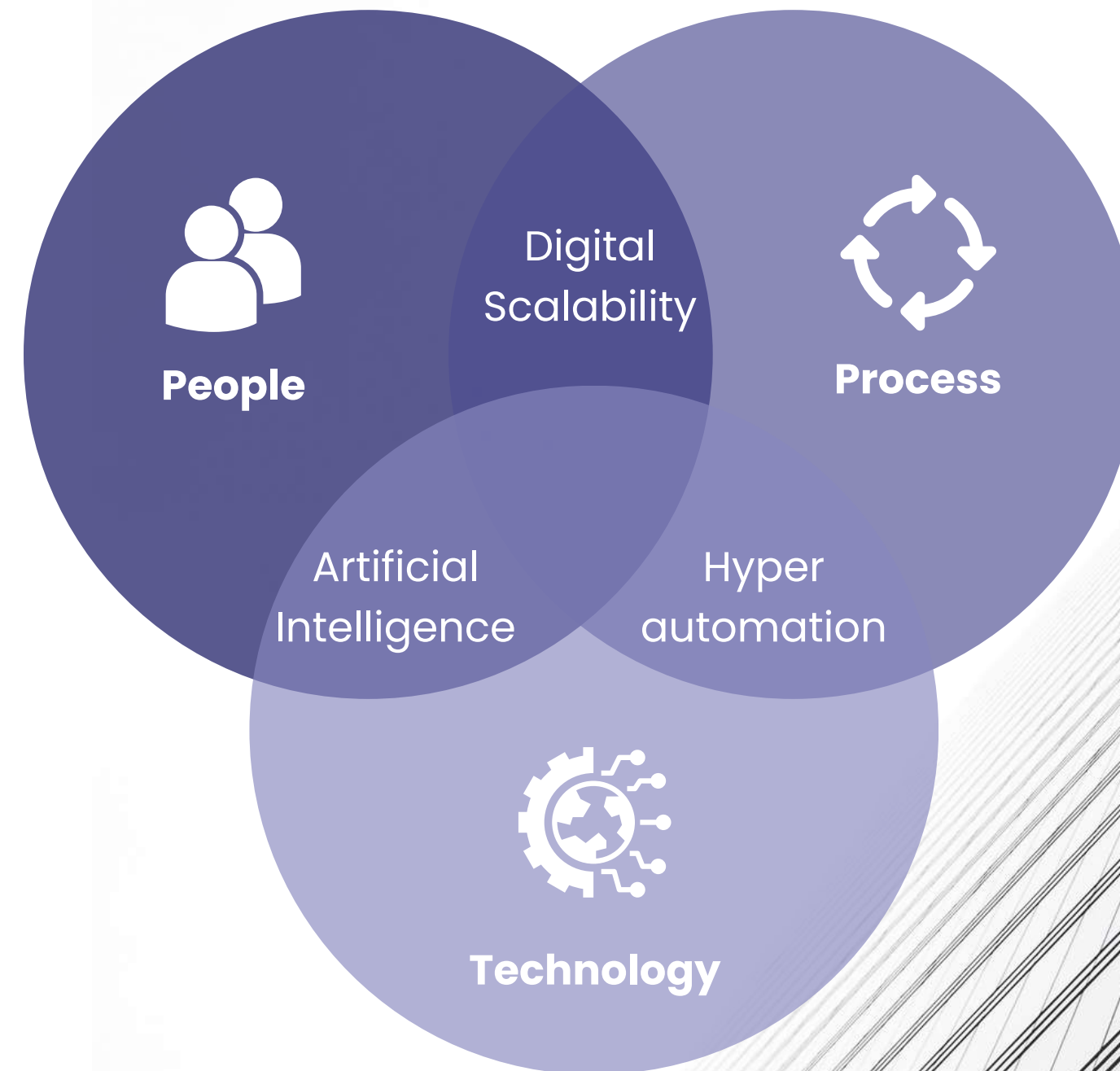
Domain Specialist Consultants



Fortune 500 client base

The Future of Sales

- More interdependence of people, processes and technology
- Shift from intuition-based selling to data-driven selling by 2025
- Engage with suppliers through digital and self-service channels



FUNCTIONAL INSIGHTS



Be ready to engage the “everywhere customer”



Position Sales to facilitate Complex buying decisions



Increase the digital skillset



Build a future forward Sales technology road map

INDUSTRY SPECIALISATION



Business Process
Management



IT Services & Consulting



Telecom, Media and
Technology



Analytics/ KPO/ Research



Insurance



FMCG/ FMCD



Management Consulting



E-commerce



Financial Services



Manufacturing &
Production



Healthcare/ Pharma



Edtech



SALES

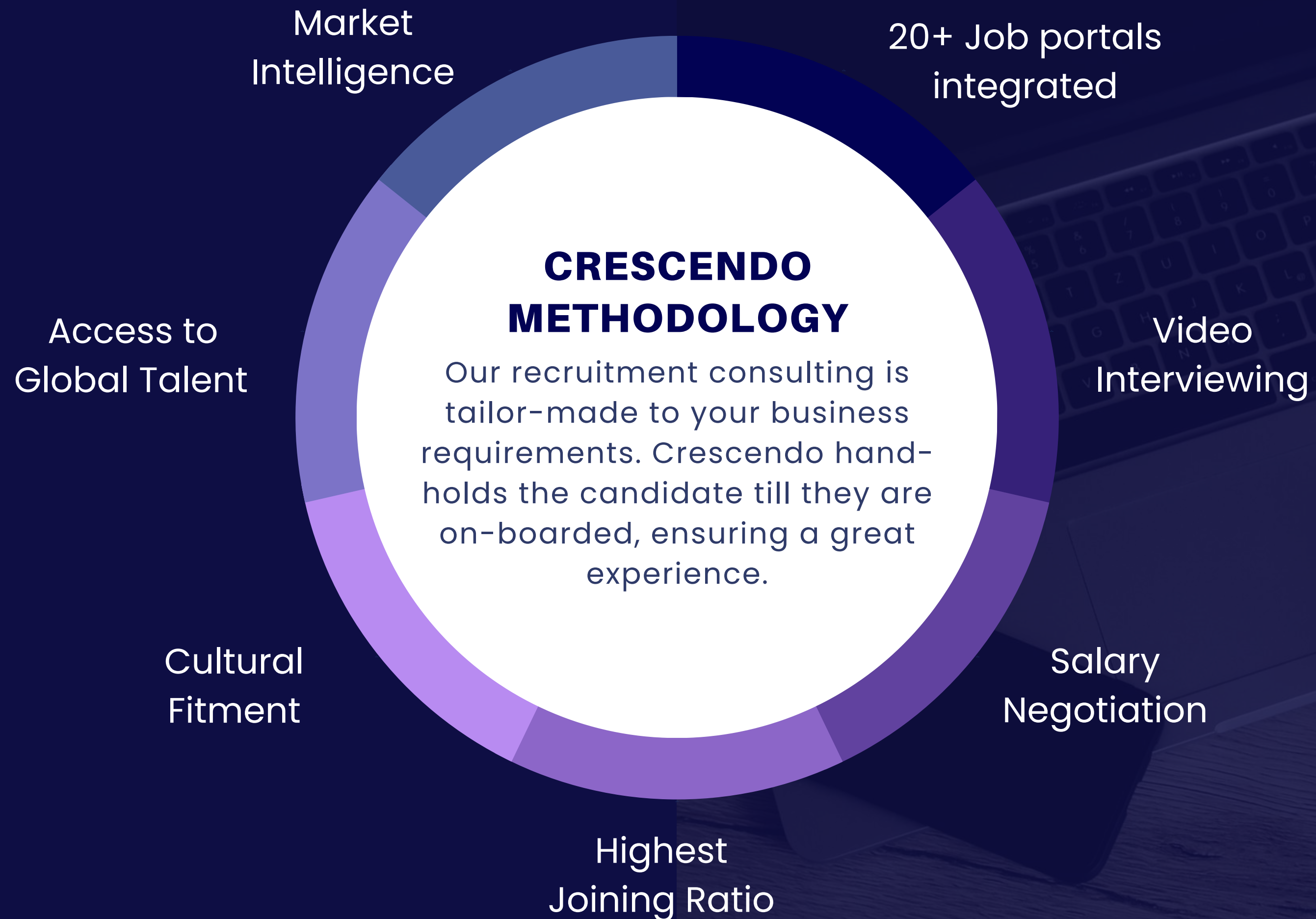
- Business Development
- Account Management
- IT Sales
- Presales
- Sales Support
- Channel Sales
- Inside Sales
- B2B/B2C Sales
- Media Sales
- Solution Sales
- sales Development
- Saas Sales
- Paas Sales
- Iaas Sales
- Cloud Sales
- Enterprise Sales
- BFSI solution Sales
- IT solution Sales
- Sales Operations
- Bid Management
- Proposal Management
- Ad sales

MARKETING

- Digital Marketing
- Performance Marketing
- Integrated Marketing
- Offline Marketing
- Customer Marketing/ Shopper Marketing
- Trade Marketing
- Communication/PR
- Brand Marketing
- SEO/SEM
- Product Marketing
- Email Marketing
- Marketing operations
- Web Analytics
- Marketing Analytics
- Digital Reporting Analytics
- Paid Marketing
- Organic Marketing
- Internal Communication
- MarTech
- Events

DESIGN

- Graphic Designer
- Visual Designer
- User Experience Designer
- Web Designer
- UI Designer
- Communication Designer
- Eyewear Designer
- Brand & Communication Designer
- Design Strategist
- Visual Merchandiser
- Graphic Merchandiser



CALL TO ACTION



PHASE 01

Crescendo consultants connect to understand your hiring pain points.



PHASE 02

Client to share the job description and required details of the mandate.



PHASE 03

Crescendo consultants to share the first batch of shortlisted candidates



PHASE 04

Finalisation of business commercials and signing the contract

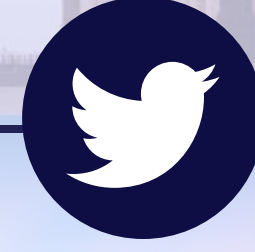


PHASE 05

Crescendo consultants to navigate the process from candidate closure to candidate joining.



www.crescendo-global.com



Click icons above