

Business Research & Insights

Leadership Hiring Specialists

Empowering Recruiters, Advancing Careers

WHY US?

Averaging a decade long experience in leadership hiring, our team of experts are skilled in transforming businesses by highlighting the best talent in the market. What we are building is a legacy for beyond 100 years and weave a story to streamline your needs. As an extension to your business, our goals are an extension to yours!

- Diversity Hiring
- Global and Passive Candidate Network
- Market Intelligence
- Multi-Specialist Disciplines
- Domain Specialists and Intelligent Consultants
- Fortune 500 client base

INSIGHTS

“A lot of industries and markets are maturing, and market research can help identify possible future growth areas, highlight potentially disruptive trends, and showcase important product innovations and research among an industry’s key competitors.”

— Joe Lorillo, Corporate Analyst

Research Trends

**Smarter,
shorter
surveys**

**DIY In-house
research**

**Longitudinal
Tracking**

**Quality Data
Collection**

**Online
Qualitative
Research**

**Instant
Responses**

**Social
Listening**

**Non-Intrusive
Transactional
Studies**

**Crowdsourced
Research**

**AI-Assisted
Data
Collection**

EMERGING TRENDS IN THE RESEARCH INDUSTRY



Technology

In order to stay above the competition, industries recognized the need for improved technology. Research technology has been evolving rapidly ever since to keep up with this demand. Organizations have recognized this need to collect insights, collate them, apply data quality measures, analyze and display information in an enhanced way.

Smaller Surveys

Organizations have recognized the need to conduct smaller, quicker surveys than the traditional approach. It helps researchers move faster and make quick adjustments to their processes. Smaller surveys translate to more rapid insights which eventually helps us to adjust to changes very quickly.

Quick Pace

Research speed has been one of the topmost priorities for researchers. The need to complete research faster than ever to make decisions and build strategies has pushed research organizations to take significant steps. The strategic importance of market research is now recognized and accepted by more and more organizations globally.

Unified Approach

Recently a mix of research techniques and methodologies has seen a massive rise among researchers. This mix has proved to be fruitful while identifying trends and getting a complete understanding of the market rather than following the traditional approach.

OUR EXPERTISE

- Investment and Equity Research
- Banking and Financial Research
- Information Technical Business Research
- Pharma and Clinical Research
- Biotech and Life Science Research
- Market Research
- Automotive Research

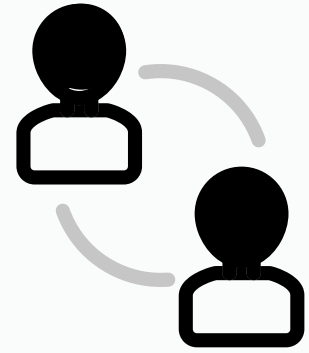
OUR EXPERTISE

- Food and Beverages Research
- Hygiene and Cosmetic Research
- Aviation and Aerospace Research
- Education Research
- International Trade and Development Research
- Internet Research

CRESCENDO METHODOLOGY

Our recruitment consulting is tailor-made to your business requirements. Crescendo hand-holds the candidate till they are on-boarded, ensuring a great experience.





PHASE 1

Crescendo consultants connect to understand your hiring pain points.



PHASE 2

Client to share the job description and required details of the mandate.



PHASE 3

Crescendo consultants to share the first batch of shortlisted candidates



PHASE 4

Finalisation of business commercials and signing the contract

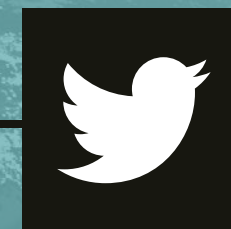
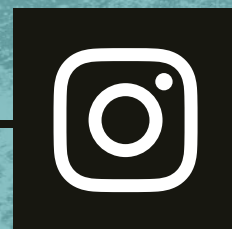


PHASE 5

Crescendo consultants to navigate the process from candidate closure to candidate joining.

CALL TO ACTION

SPEAK TO YOUR CRESCENDO CONSULTANT



Click image above

