



Crescendo Global

Empowering Recruiters, Advancing Careers

www.crescendo-global.com



Leadership sets the direction of every organization. In a business environment shaped by complexity, the ability to identify and attract transformational leaders creates a lasting edge.

At Crescendo Global, we collaborate with future-focused enterprises to build leadership teams that bring strategic clarity, elevate performance, and sustain long-term momentum. Our consultative approach is shaped by deep domain knowledge and over a decade of experience in senior-level hiring. We enable organizations to lead with purpose and stay prepared for what comes next.

Raghav Choudhary

Founder & Managing Director



www.crescendo-global.com



[@raghavchoudhary](https://www.linkedin.com/company/crescendo-global)





What we do

About Crescendo

Crescendo Global is India's premier leadership hiring and specialist recruitment firm, connecting top-tier talent with world-class organizations. With deep industry expertise and a nationwide network, we enable companies to hire leaders who inspire, innovate, and deliver results.

Leadership Hiring







Leadership defines direction and delivers impact. We focus on hiring for Director, Vice President, and CXO roles who lead with vision, accelerate strategy, and strengthen future readiness. Our research-led hiring model ensures every leadership decision supports scale, innovation, and long-term value. Clients have experienced faster execution of business goals and stronger leadership pipelines across key functions. We help you shape leadership that builds momentum, not just manage operations.

Mid to Senior Hiring

We specialize in mid- to senior-level hiring aligned with your business growth strategy. Our targeted search methodology has enabled organizations across diverse sectors to onboard strategic leaders within 45 days, resulting in faster execution, sharper decision-making, and measurable impact. We focus on identifying employees who contribute from day one, accelerating momentum, strengthening internal capabilities, and driving outcomes that create lasting business value.



What sets us apart

	Inhouse Recruiter	Crescendo Global
 Expertise	Generalist hiring teams with limited exposure to niche roles.	Domain experts with deep expertise in specialized hiring.
 Candidate Quality	Primarily targets active candidates and relies heavily on internal databases or job boards.	Offers access to high-quality, pre-evaluated talent, including passive, niche, global, and returning Indian professionals.
 Time to Hire	Slower due to multitasking and internal dependencies.	Accelerated hiring with a dedicated SPOC, ensuring fast access to ready-to-interview candidates.
 Marketing Competitor	Limited benchmarking across industries.	Data-driven insights on competitors' pay, skills demand, and attrition, backed by 11 years of targeted marketing expertise.
 Cost to Hire	Requires fixed monthly salary commitments and licensing expenses.	No recurring fixed monthly expenses. Based on a pay-as-you-hire model.
 Post-Hire Risk	Higher, due to limited pre-screening.	Negligible, due to rigorous vetting, reference checks, and a guarantee period.

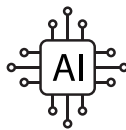
Crescendo Methodology



Market Intelligence- Real-time talent insights to guide high-stakes hiring decisions.



20+ Job portals integrated- Unified access to India's top 20+ talent platforms-streamlined, strategic, and search-ready.



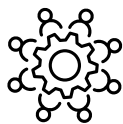
AI Powered Candidate Sourcing- Automated talent discovery to find the right fit faster.



Salary Negotiation-Enabling fair & data-backed salary negotiations to close senior hires with confidence.



Highest Joining Ratio- Proven track record of the highest joining ratios across mid to senior hiring mandates.

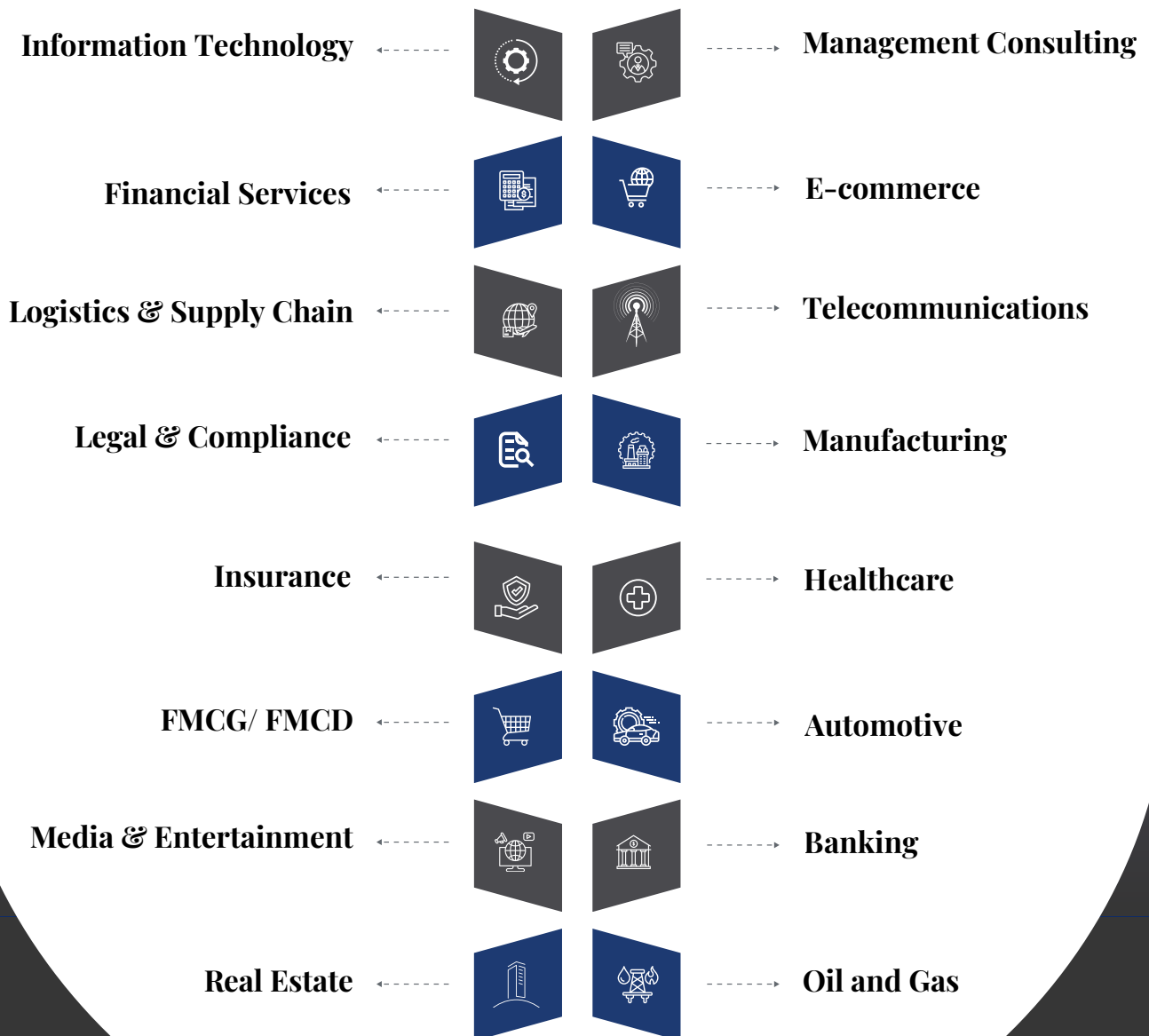


Cultural Fitment- Ensuring new hires blend into your culture without disrupting your momentum.



Access to Global Talent - Find the right talent anywhere in the world with localized insight.

Where We Create Impact



Crescendo Global specializes in leadership hiring across various industries, enabling organizations to secure leaders who elevate business performance, shape culture, and drive strategic growth. With deep expertise in Technology, Finance, Consumer and Industrial Engineering Practices, we deliver talent solutions aligned with long-term business objectives.



Crescendo Insights

85%

of Indian companies report difficulty in hiring senior **leadership roles** due to a shortage of **strategic thinking** and business-aligned talent.

Nearly **78%**

of organizations say their leadership pipeline is either “**non-existent**” or “**insufficient**” to meet future business demands.

Only **16%**

of CXOs believe their **current hiring** practices are effective in identifying **future-ready leaders**.

71%

of recruiters in India struggle with **counteroffers** and dropouts in mid-senior leadership hiring.

61%

of **HR leaders** say sourcing qualified **mid-to-senior candidates** is becoming increasingly difficult.

Over **30%**

of senior professionals in India misrepresent **responsibilities** or outcomes on their CVs, risking poor quality of hire.

42%

of organizations are prioritizing **AI-driven recruitment** tools to enhance hiring accuracy and improve candidate experience.

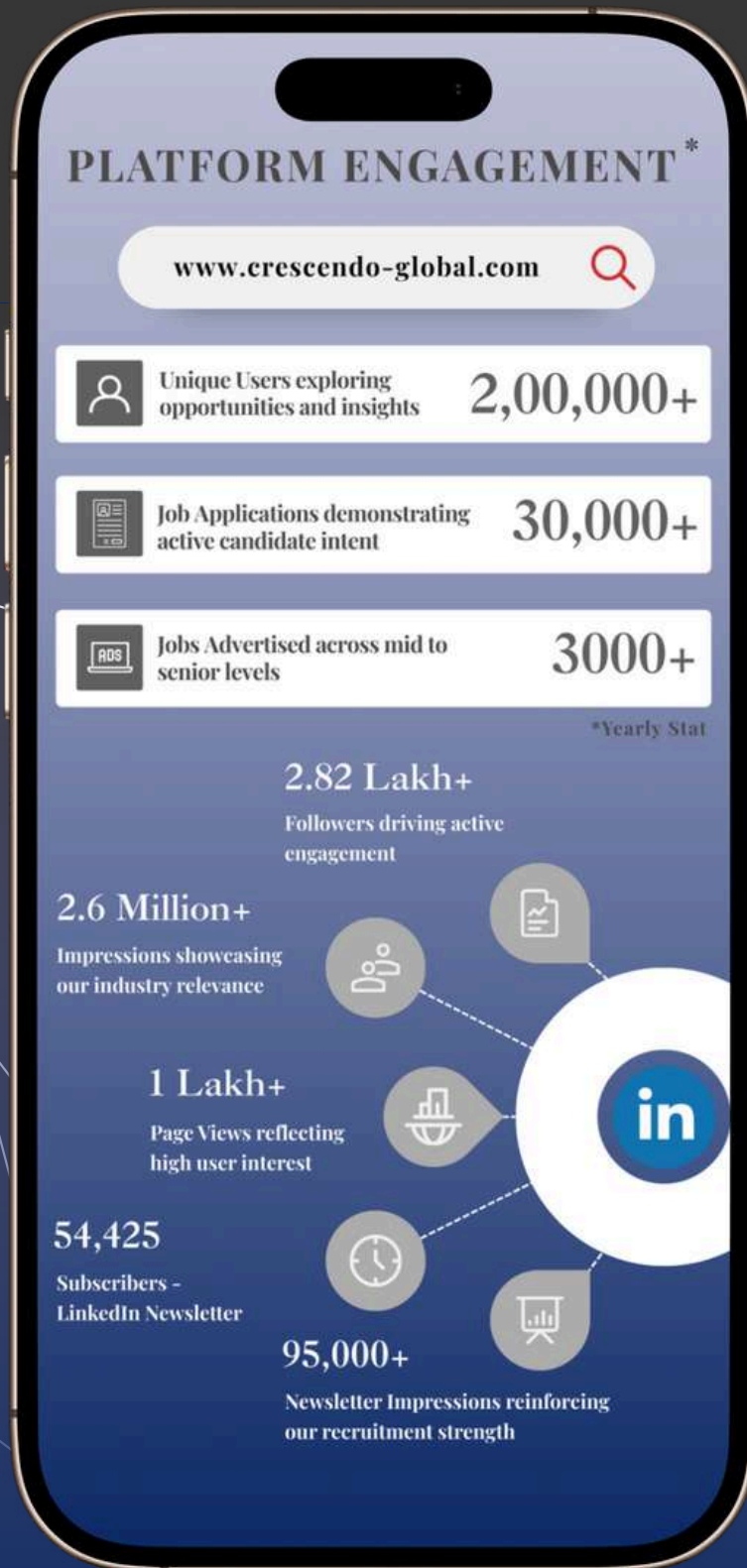
31%

of high-potential candidates are lost due to **slow hiring cycles** and unclear job definitions at the **mid-senior level**.

38%

rise in white-collar hiring was recorded, yet senior **role growth** continues to lag behind across **leadership functions**.

WHERE EVERY CLICK FUELS SMARTER HIRING



BUSINESS PRACTICES

TECHNOLOGY & ANALYTICS PRACTICE



Software & Application Development

(Java, Python, JavaScript, React, Node.js, API Development, Mobile & Platform Engineering, Full Stack, CRM, SAP)



Data Science & Analytics

(Python, SQL, Power BI/Tableau, AI/ML, Big Data, Data Architecture, BI & Visualization, Data Modeling, Governance, Marketing Analytics, Market Risk Modeling, Statistical Model Development)



Cloud, DevOps & Infrastructure

(AWS, Azure, GCP, Docker, Kubernetes, Jenkins, Terraform, CI/CD, SRE, Infrastructure Automation, Network & Support Operations)



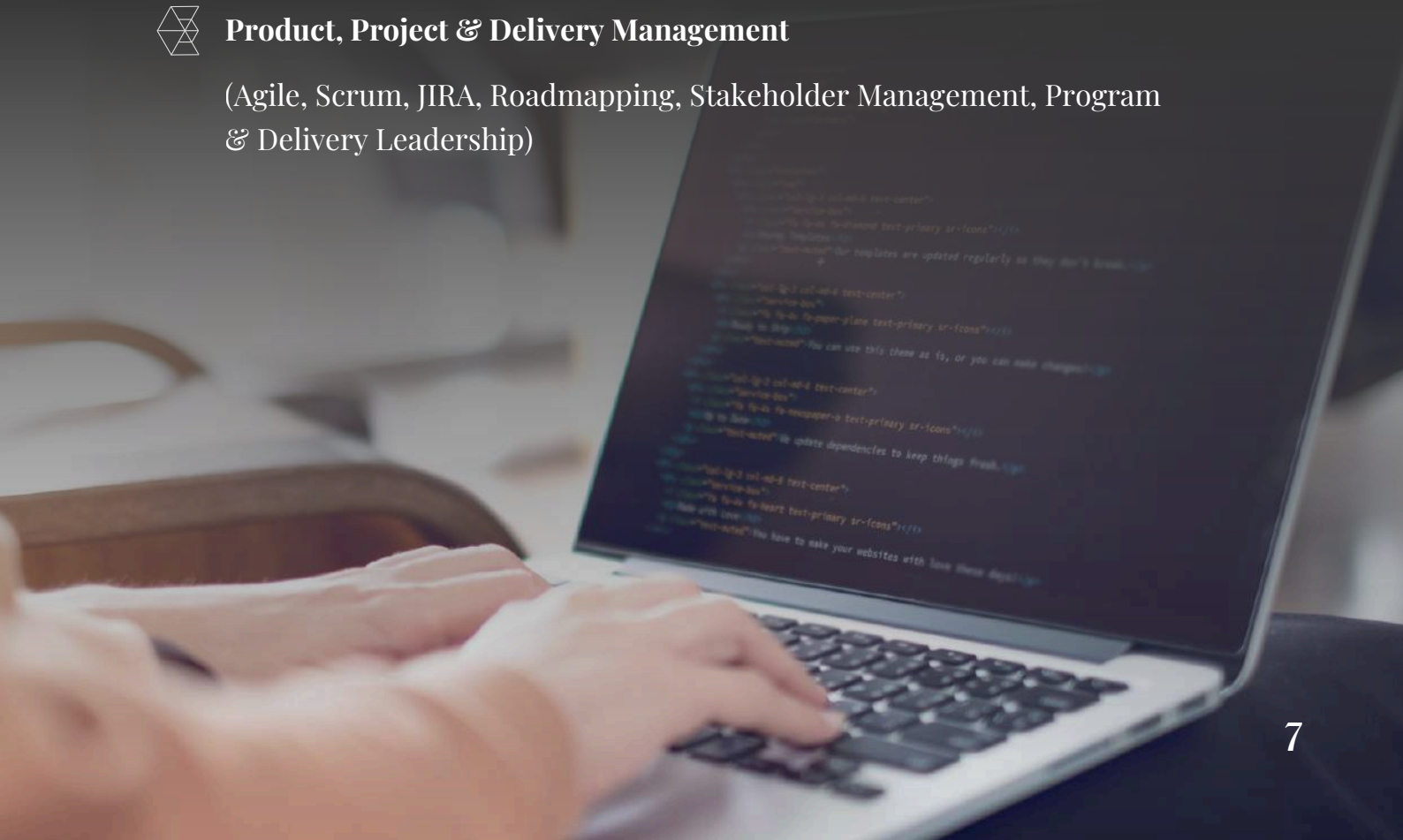
Cybersecurity & IT Governance

(Threat Detection, Network Security, SIEM, Penetration Testing, IAM/PAM, Cloud & App Security, IT Risk & Compliance)



Product, Project & Delivery Management

(Agile, Scrum, JIRA, Roadmapping, Stakeholder Management, Program & Delivery Leadership)





Sales

(B2B & B2C Sales, Business Development, Strategic Alliances, Channel Sales, Inside Sales, Pre-Sales, RFP & Sales Support)



Marketing, Branding & Communication

(Digital & Performance Marketing, Brand Management, Corporate Communication, PR, Content Creation, UI/UX, Graphic Design, Customer Activation)



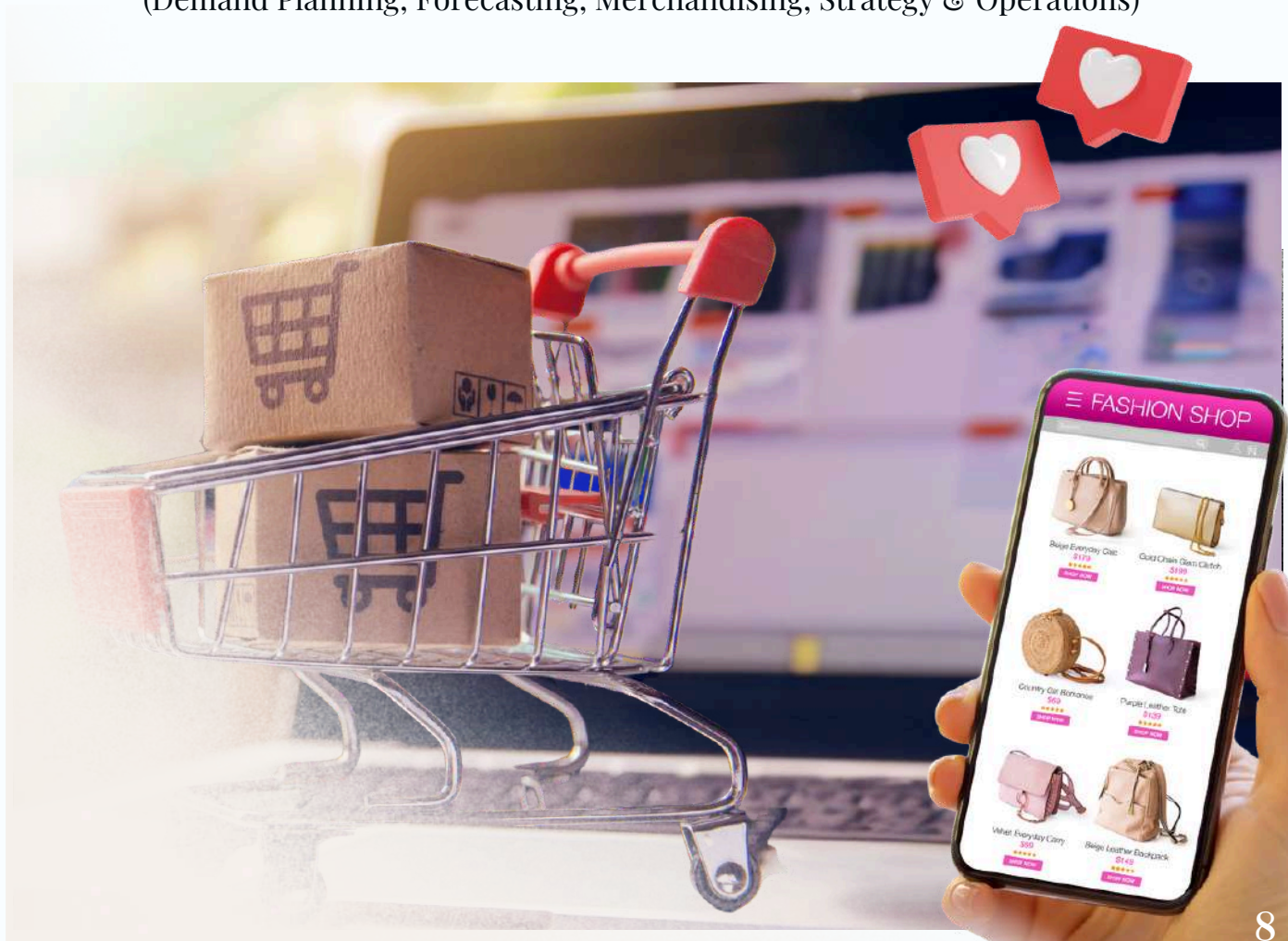
Supply Chain & Logistics

(Inbound/Outbound/Last Mile/Mid Mile Logistics, 3PL Management, Warehousing & Fulfillment, Inventory & In-stock Management)



Planning, Merchandising & Operations

(Demand Planning, Forecasting, Merchandising, Strategy & Operations)



BUSINESS PRACTICES

FINANCIAL SERVICES PRACTICE



Finance

(Financial Planning & Analysis, Financial Reporting, Private Banking, Financial Controller, Financial Process Transformation – P2P, O2C, R2R, Taxation, Treasury)



Investment Banking & Operations

(Asset & Portfolio Management, Fund Accounting & Administration, Hedge Funds, Private Equity, AIFs, Structured Finance, Equity/ Debt Research)



Insurance

(Actuarial – Life, General & Pensions, Capital Modelling, Underwriting, Insurance Risk, Investment Solutions, Insurance Operations, Claims Management, Insurance Accounting)



Risk

(Internal Audit, Operational Risk, Credit Risk, Cyber Security Risk, Quality Assurance, SOX Compliance)

CONSULTING PRACTICE



Strategy & Consulting

(Corporate Strategy, Change Management, Business Transformation, Cost & Procurement Optimization, Transition & Migrations, Program Management, Operational Excellence, Process & Performance Improvement, Business Turnaround, Strategic Advisory)



Research

(Market, Industry, Financial, Business & Strategic Research, Thematic, Primary, Secondary, Qualitative & Quantitative Research)



Legal, Secretarial & Compliance

(Litigation & Advisory, M&A, Contract Management, Corporate Law, Risk & Compliance, Data Privacy, Cyber Security, IPR & Copyright Law, Legal Operations & Project Management)



Human Resources

(Talent Acquisition, HRBP, HR Operations, Payroll & Compliance, Learning & Development, Employee Engagement, Diversity & Inclusion, Global Mobility, CSR, HR Technology & Analytics)



INDUSTRIAL ENGINEERING PRACTICE



Mechanical, Piping & Process Engineering

(Static & Rotary Equipment, Piping Design, Stress Analysis, Process Optimization)



Electrical, Instrumentation & Automation

(Power Systems, Control Panels, Instrumentation Design, Automation Systems)



Civil, Structural & Architectural Engineering

(Structural Design, Civil Works, Foundation Engineering, Architectural Planning)



Project Execution & Site Operations

(Project & Resident Engineering, Commissioning, HSE, Document Control, Site Supervision)





More Than Just Metrics

We Connect Organizations with Exceptional Leaders

₹1180cr+

CTC offered till date

4600+

Professionals Placed

100+

Skills hired

600+

Daily Candidate Interviews

50+

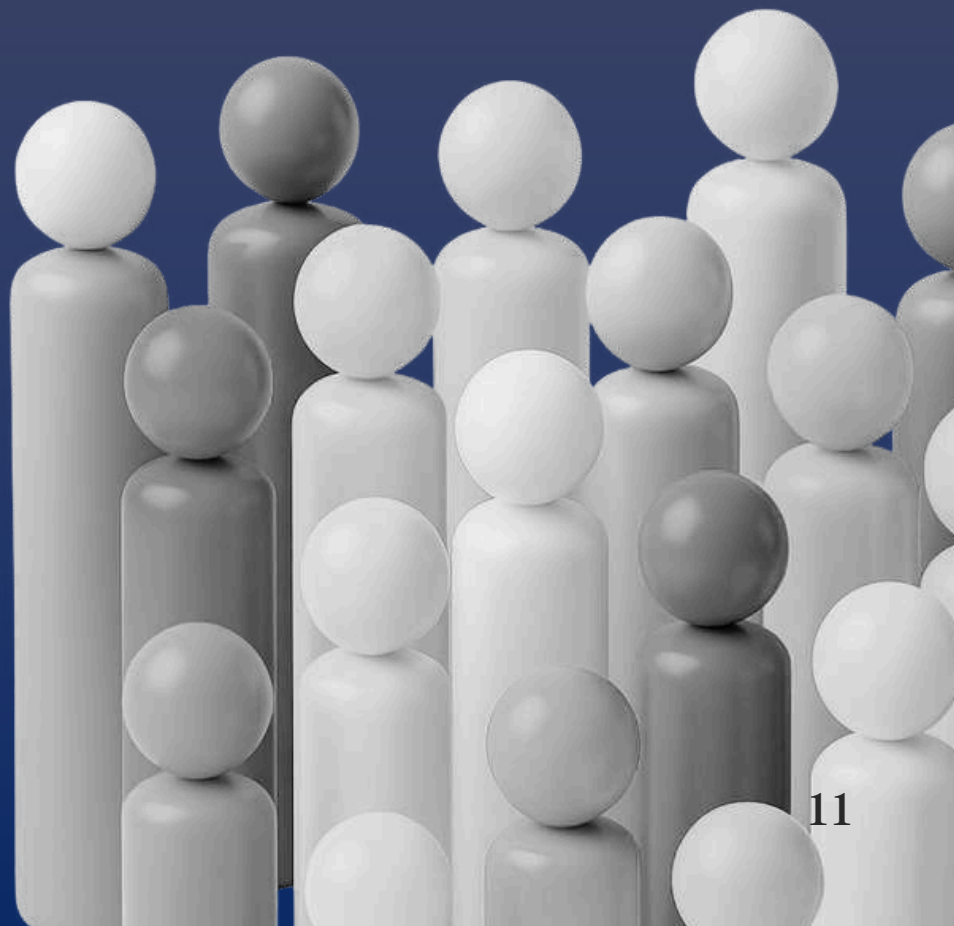
Specialist Consultants

20+

Industry Verticals

5

Specialist Business
Practices

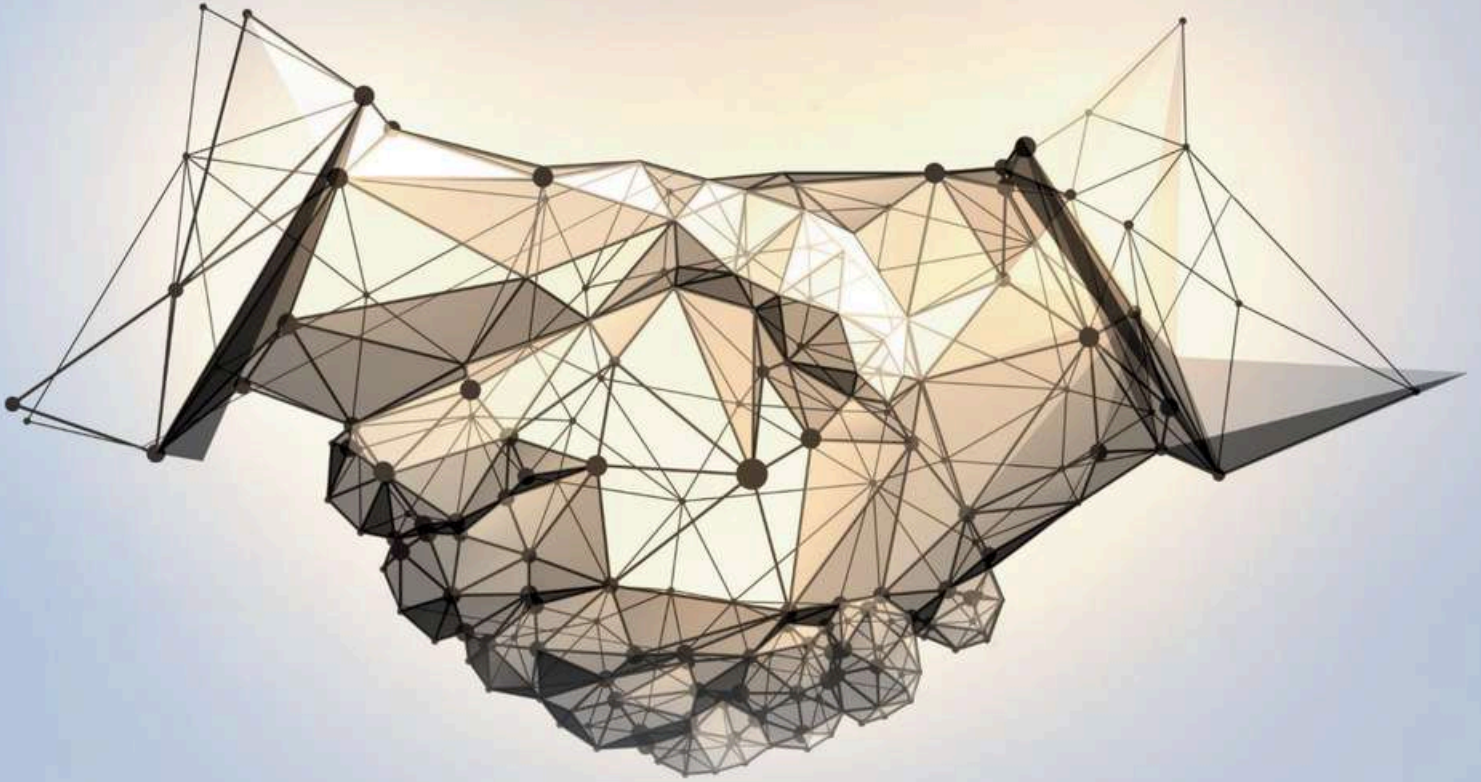


**Partner with
Crescendo Global**

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